



Alexandra Serrano

ARTIST

OBJECTIVE :

Alexandra is a passionate and versatile artist seeking opportunities to showcase creativity and contribute to artistic endeavors. With a background in various mediums and a dedication to continuous learning, she wants to unite and beautify the community she lives in by creating pieces that cultivate healing and hope.

EDUCATION:

Studied Basic Principles of Drawing and Painting in Oil, Roslyn School of Painting, Roslyn, New York, Attended in 2022

Studied Basic Principles of Pottery, Barry Cohn's Clay Art Workshop, Glen Cove, New York, Attended in 2021

Advanced High School Diploma, Westbury High School, Westbury, New York, Graduated 2018

MURALS:

"A Desert in the Sunset," Mangoes Restaurant, Bethpage, New York, May 2022

"Valentina's Dream Catcher," Valentina's Bedroom, Westbury, New York, December 2022

PAINTING WORKSHOPS:

"Intentional Painting Workshop #4," Jessika's Beauty Salon, Westbury, New York, December 2023

"Intentional Painting Workshop #3," Jessika's Beauty Salon, Westbury, New York, June 2023

"Intentional Painting Workshop #2" Home Health Aide Training Institute, Westbury, New York, August 2023

"Intentional Painting Workshop #1" Jessika's Beauty Salon, Westbury, New York, May 2023

CONTACT:

246 Covert St
Westbury, NY, 11590

(516)-503-7696

aserranox4@icloud.com

SKILLS:

Proficient in various artistic mediums including charcoal, acrylic, oil, watercolor, and other mixed media.

Strong understanding of art concepts and on how to instruct others through creating a finished artwork.

Excellent communication and interpersonal skills

Proficient in Adobe Creative Suite and other digital art software

REFERENCES:

Available upon request.



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GROUP SHOWS:

- "Long Island's Autumn Art Show,"
Audio Workstations, Bohemia, New York, September 2023

COMMISSIONS:

- "Sabrina's Flowers,"
Sabrina Contreras, Westbury, New York, August 2024
- "Bullet's Pet Portrait,"
Jenny Hernandez, Westbury, New York, June 2024
- "Modern Family,"
Andrea Quintanilla, Westbury, New York, May 2024

WORK EXPERIENCE:

Assistant Artist, Muse Painbar
Garden City, New York, 2025 - Present

Assist Lead artist with instruction and distribution of art supplies.

Lead Content Creator/ Assistant, Jessika's Beauty Salon ,
Westbury, New York, 2017 - 2024

Conceptualize and execute original graphic designs and digital art to market retail products, promotions and/or events.

Assisted lead stylist and owner of beauty salon by answering phone calls, preparing clients for services and scheduling appointments.

Conducted artist workshops and training sessions to foster skill development and inspire creativity among attendees.

Social Media Manager, Home Health Aide Training Institute, New York, 2022 - 2023

Oversaw the creative direction of projects from concept to completion, ensuring alignment with client objectives and brand identity.

Developed and implemented innovative marketing strategies to promote courses and attract new clients.

Conceptualize and execute original graphic designs and digital art to market retail products, promotions and/or events.